

# MoneyGuard® Reserve (For Agent/Broker Use Only – Not for Use with the Public)

MoneyGuard® Reserve is issued on Policy Form LN850 (8/05) by The Lincoln National Life Insurance Company, Fort Wayne, IN. Products and features are subject to state availability.

PINK\* = Product Not Approved in this state

X=Product approved, Blank - Pending, N- Materials not approved

TITLE	LCN#	ORDER #	Alabama	Alaska	Arizona	Arkansas	California	Colorado	Connecticut	Delaware	DC	Florida	Georgia	Hawaii	Idaho	Illinois	IN
<b>CORE</b>																	
Lincoln MoneyGuard Reserve - Client Overview	LCN0805-2016784	MG-BRC001	X	X	X	X		X	X	X	X	X	X	X	X	X	X
MoneyGuard Features Flier	LCN0805-2016070	MG-FLI012	X	X	X	X		X	X	X	X	X	X	X	X	X	X
Client Case Study Flier	LCN0806-2017327	MG-FLI021	X	X	X	X		X	X	X	X	X	X	X	X	X	X
<b>INCOME PROTECTION</b>																	
MG Prospecting Letter - Income Protection	LCN0802-2013552	MG-I-LTR001	X	X		X		X	X	X	X	X	X	X	X	X	X
MG Ad Slick- Income Protection: <i>Could a future need for...</i>	LCN0803-2014103	MG-I-ADV001	X	X		X		X	X	X	X	X	X	X	X	X	X
MG formal seminar invite - Income Protection	LCN0802-2013642	MG-I-INV002	X	X		X		X	X	X	X	X	X	X	X	X	X
MG Ad Slick- Income Protection: <i>If you ever need LTC....</i>	LCN0803-2014908	MG-I-ADV003	X	X		X		X	X	X	X	X	X	X	X	X	X
MG seminar invite mailer- Income Protection: <i>Keeping on track</i>	LCN0802-2013640	MG-I-INV003	X	X		X		X	X	X	X	X	X	X	X	X	X
MG mailer- Income Protection: <i>Put yourself in the driver's seat....</i>	LCN0802-2013665	MG-I-MLR001	X	X		X		X	X	X	X	X	X	X	X	X	X
MG Ad Slick- Income Protection: <i>Does your retirement income include...</i>	LCN0803-2014031	MG-I-ADV002	X	X		X		X	X	X	X	X	X	X	X	X	X
MG Table Tent- Income Protect: <i>Can your retirement income absorb....</i>	LCN0803-2014014	MG-I-TNT001	X	X		X		X	X	X	X	X	X	X	X	X	X
MG Statement Stuffer- Income Protection: <i>Put yourself in the driver's seat...</i>	LCN0803-2014097	MG-I-FLI001	X	X		X		X	X	X	X	X	X	X	X	X	X
New York Prospecting Letter - Income Protection	LCN0803-2014593	MG-NY-I-LTR001															
Client Presentation - Income Protection	LCN0808-2019353	MG-I-PPT055															
<b>ASSET LEVERAGE</b>																	
MG formal generic seminar invite - Asset Leverage	LCN0802-2013643	MG-I-INV001	X	X		X		X	X	X	X	X	X	X	X	X	X
MG Ad Slick- Asset Leverage: <i>What could two years of LTC....</i>	LCN0803-2014910	MG-L-ADV004	X	X		X		X	X	X	X	X	X	X	X	X	X
MG Ad Slick- Asset Leverage: <i>What would an annual expense...</i>	LCN0803-2014789	MG-L-ADV005	X	X		X		X	X	X	X	X	X	X	X	X	X
MG seminar invite mailer- Asset Leverage: <i>Make your money work...</i>	LCN0802-2013641	MG-L-INV004	X	X		X		X	X	X	X	X	X	X	X	X	X
MG Mailer- Asset Leverage: <i>Make your money work harder...</i>	LCN0802-2013664	MG-L-MLR001	X	X		X		X	X	X	X	X	X	X	X	X	X
MG Prospecting Letter- National Asset Leverage	LCN0802-2013553	MG-L-LTR001	X	X		X		X	X	X	X	X	X	X	X	X	X
MG Ad Slick- Asset Leverage: <i>If you could take \$1....</i>	LCN0803-2014527	MG-L-ADV001	X	X		X		X	X	X	X	X	X	X	X	X	X
MG Statement Stuffer- Asset Leverage: <i>Make your money work harder...</i>	LCN0803-2014098	MG-L-FLI001	X	X		X		X	X	X	X	X	X	X	X	X	X
MG Table Tent- Asset Leverage: <i>Want to help shield your assets...</i>	LCN0803-2014016	MG-L-TNT001	X	X		X		X	X	X	X	X	X	X	X	X	X
New York Prospecting Letter - Asset Leverage	LCN0803-2014594	MG-NY-L-LTR001															
Client Presentation - Asset Leverage	LCN0808-2019350	MG-L-PPT121															
<b>Marketing Programs</b>																	
MoneyGuard Reserve and LifeLINC (Annuity)	LCN200805-2016199		X		X	X		X	X	X	X	X	X	X	X	X	X
MoneyGuard Reserve and LifeLINC (CD and Savings Account)	LCN200805-2016200		X		X	X		X	X	X	X	X	X	X	X	X	X
<b>OLD LIST - CORE MATERIALS</b>																	
Client Product Guide	LFD0603-0453	MGR-CLT-GUIDE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Single Premium Fact Sheet	LFD0603-0455	33460-RSRV	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Flexible Premium Fact Sheet	LFD0603-0456	33459-RSRV	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
\$100 Client overview	LFD0601-0128	MGR-OV-BR	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Client PPT	LFD0603-0385	electronic	X	X	X	X	N	X	X	X	X	X	X	X	X	X	X
Cost of LTC	LFD0603-0452	33447-RSRV	X	X	X	X	N	X	X	X	X	X	X	X	X	X	X
Pre-Approach Letter	LFD0610-2231		X	X	X	X	N	X	X	X	X	X	X	X	X	X	X
Pre-Approach Brochure	LFD0606-1006	MGR-PRE-APP-BR	X	X	X	X	N	X	X	X	X	X	X	X	X	X	X
Client Ad Slick	LCN0709-2008296	electronic	X	X	X	X	N	X	X	X	X	X	X	X	X	X	X

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TITLE	Indiana	Iowa	Kansas	Kentucky	Louisiana	Maine	Maryland	Massachusetts	Michigan	Minnesota	Mississippi	Missouri	Montana	Nebraska	Nevada	New Hampshire	New Jersey	New Mexico	New York	North Carolina	North Dakota
<b>CORE</b>																					
Lincoln MoneyGuard Reserve - Client Overview	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MoneyGuard Features Flier	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Client Case Study Flier	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
<b>INCOME PROTECTION</b>																					
MG Prospecting Letter - Income Protection	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MG Ad Slick- Income Protection: <i>Could a future need for...</i>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MG formal seminar invite - Income Protection	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MG Ad Slick- Income Protection: <i>If you ever need LTC....</i>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MG seminar invite mailer- Income Protection: <i>Keeping on track</i>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MG mailer- Income Protection: <i>Put yourself in the driver's seat...</i>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MG Ad Slick- Income Protection: <i>Does your retirement income include...</i>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MG Table Tent- Income Protect: <i>Can your retirement income absorb....</i>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MG Statement Stuffer- Income Protection: <i>Put yourself in the driver's seat...</i>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
New York Prospecting Letter - Income Protection																					X
Client Presentation - Income Protection																					
<b>ASSET LEVERAGE</b>																					
MG formal generic seminar invite - Asset Leverage	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MG Ad Slick- Asset Leverage: <i>What could two years of LTC....</i>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MG Ad Slick- Asset Leverage: <i>What would an annual expense...</i>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MG seminar invite mailer- Asset Leverage: <i>Make your money work...</i>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MG Mailer- Asset Leverage: <i>Make your money work harder...</i>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MG Prospecting Letter- National Asset Leverage	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MG Ad Slick- Asset Leverage: <i>If you could take \$1.....</i>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MG Statement Stuffer- Asset Leverage: <i>Make your money work harder...</i>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MG Table Tent- Asset Leverage: <i>Want to help shield your assets...</i>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
New York Prospecting Letter - Asset Leverage																					X
Client Presentation - Asset Leverage																					
<b>Marketing Programs</b>																					
MoneyGuard Reserve and LifeLINC (Annuity)	X		X	X	X	X				X	X	X	X		X	X	X				W
MoneyGuard Reserve and LifeLINC (CD and Savings Account)	X		X	X	X	X				X	X	X	X		X	X	X				W
<b>OLD LIST - CORE MATERIALS</b>																					
Client Product Guide	X	X	X	X	X	X	X	X		X	X	X	X	X	X	NJ	X		NY	X	X
Single Premium Fact Sheet	X	X	X	X	X	X		N	X		X	X	X	X	X	NJ	X		N	X	X
Flexible Premium Fact Sheet	X	X	X	X	X	X		N	X		X	X	X	X	X	NJ	X		N	X	X
\$100 Client overview	X	X	X	X	X	X		X	X		X	X	X	X	X	NJ	X		NY version	X	X
Client PPT	X	X	X	X	X	X		N	X		X	X	X	X	X	X	X		NY version	X	X
Cost of LTC	X	X	X	X	X	X		N	X		X	X	X	X	X	X	X		N	X	X
Pre-Approach Letter	X	X	X	X	X	X		N	X		X	X	X	X	X	X	X		N	X	X
Pre-Approach Brochure	X	X	X	X	X	X		X	X		X	X	X	X	X	X	X		N	X	X
Client Ad Slick	X	X	X	X		X					X	X	X	X	X	X	X		NY	X	X

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TITLE	North Dakota	Ohio	Oklahoma	Oregon	Pennsylvania	Rhode Island	South Carolina	South Dakota	Tennessee	Texas	Utah*	Vermont*	Virginia	Washington*	West Virginia	Wisconsin	Wyoming
<b>CORE</b>																	
Lincoln MoneyGuard Reserve - Client Overview	X	X		X	X	X	X	X				X		X	X	X	
MoneyGuard Features Flier	X	X		X	X	X	X	X	N			X		X	X	X	
Client Case Study Flier	X	X		X	X	X	X	X	N			X		X	X	X	
<b>INCOME PROTECTION</b>																	
MG Prospecting Letter - Income Protection	X	X		X	X	X	X	X	N			X		X	X	X	
MG Ad Slick- Income Protection: <i>Could a future need for...</i>	X	X		X	X	X	X	X	X			X		X	X	X	
MG formal seminar invite - Income Protection	X	X		X	X	X	X	X	X			X		X	X	X	
MG Ad Slick- Income Protection: <i>If you ever need LTC...</i>	X	X		X	X	X	X	X	X			X		X	X	X	
MG seminar invite mailer- Income Protection: <i>Keeping on track</i>	X	X		X	X	X	X	X	N			X		X	X	X	
MG mailer- Income Protection: <i>Put yourself in the driver's seat...</i>	X	X		X	X	X	X	X	N			X		X	X	X	
MG Ad Slick- Income Protection: <i>Does your retirement income include...</i>	X	X		X	X	X	X	X	N			X		X	X	X	
MG Table Tent- Income Protect: <i>Can your retirement income absorb...</i>	X	X		X	X	X	X	X				X		X	X	X	
MG Statement Stuffer- Income Protection: <i>Put yourself in the driver's seat...</i>	X	X		X	X	X	X	X				X		X	X	X	
New York Prospecting Letter - Income Protection																	
Client Presentation - Income Protection																	
<b>ASSET LEVERAGE</b>																	
MG formal generic seminar invite - Asset Leverage	X	X		X	X	X	X	X	X			X		X	X	X	
MG Ad Slick- Asset Leverage: <i>What could two years of LTC...</i>	X	X		X	X	X	X	X	X			X		X	X	X	
MG Ad Slick- Asset Leverage: <i>What would an annual expense...</i>	X	X		X	X	X	X	X	X			X		X	X	X	
MG seminar invite mailer- Asset Leverage: <i>Make your money work...</i>	X	X		X	X	X	X	X	N			X		X	X	X	
MG Mailer- Asset Leverage: <i>Make your money work harder...</i>	X	X		X	X	X	X	X	N			X		X	X	X	
MG Prospecting Letter- National Asset Leverage	X	X		X	X	X	X	X	N			X		X	X	X	
MG Ad Slick- Asset Leverage: <i>If you could take \$1...</i>	X	X		X	X	X	X	X	N			X		X	X	X	
MG Statement Stuffer- Asset Leverage: <i>Make your money work harder...</i>	X	X		X	X	X	X	X				X		X	X	X	
MG Table Tent- Asset Leverage: <i>Want to help shield your assets...</i>	X	X		X	X	X	X	X				X		X	X	X	
New York Prospecting Letter - Asset Leverage																	
Client Presentation - Asset Leverage																	
<b>Marketing Programs</b>																	
MoneyGuard Reserve and LifeLINC (Annuity)	X	X		X	X	X	X	X				X		X	X	X	
MoneyGuard Reserve and LifeLINC (CD and Savings Account)	X	X		X	X	X	X	X				X		X	X	X	
<b>OLD LIST - CORE MATERIALS</b>																	
Client Product Guide	X	X	X	X	X	X	X	X	Issues			X		X	X	X	
Single Premium Fact Sheet	X	X	X	X	X	X	X	X	TX			X		X	X	X	
Flexible Premium Fact Sheet	X	X	X	X	X	X	X	X	TX			X		X	X	X	
\$100 Client overview	X	X	X	X	X	X	X	X	TX			X		X	X	X	
Client PPT	X	X	X	X	X	X	X	X	N			X		X	X	X	
Cost of LTC	X	X	X	X	X	X	X	X	Issues			X		X	X	X	
Pre-Approach Letter	X	X	X	X	X	X	X	X	X			X		X	X	X	
Pre-Approach Brochure	X	X	X	X	X	X	X	X	N			X		X	X	X	
Client Ad Slick	X	X	X	X	X	X	X	X	N			X		X	X	X	